



# MEDIA ADVISORY

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OFFICE OF LIEUTENANT GOVERNOR HENRY MCMASTER  
STATE OF SOUTH CAROLINA

For Immediate Release  
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## SENIOR EMERGENCY PREPAREDNESS INITIATIVE TO HOST SPRING KICKOFF EVENT

**Columbia, S.C.** - *Senior P.R.E.P.*, a program administered through the Lieutenant Governor's Office on Aging, will host its Spring Kickoff on Tuesday, April 7, 2015 to highlight the importance of emergency preparedness for seniors. Disasters and emergency situations can occur in many different forms, often without warning. When disaster strikes, it is important that you and your family are prepared. The partnership between Walgreens and *Senior P.R.E.P.* ensures that materials and resources are available for seniors and their families.

**WHO:** Lieutenant Governor Henry McMaster  
Walgreens, District Manager Brian Keimach R.Ph.  
S.C. Emergency Management Division (SCEMD), Agency Director Kim Stenson  
Department of Health and Environmental Control (DHEC)  
Lexington Police Department  
Lexington County Sheriff's Department  
American Red Cross  
Palmetto Poison Center  
The Salvation Army  
South Carolina Office of State Fire Marshal

**WHAT:** Tuesday's *Senior P.R.E.P.* Spring Kickoff is open to the public, and free t-shirts and emergency starter kits will be available to the first 150 seniors in attendance. Tables set up within the store will feature informative materials from each participating partner. The event will also be paired with Walgreens' monthly Senior Savings Day, a time when seniors are able to receive discounts on almost everything in store.

**WHEN:** *Tuesday, April 7, 2015*  
*10:00 a.m.*

**WHERE:** Walgreens, 5220 Sunset Boulevard, Lexington, South Carolina 29072

**ADDITIONAL:** [www.aging.sc.gov](http://www.aging.sc.gov)

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